

# Buying a Domain Name That Points to Your Website or Domain

By Hale Pringle

We are going to cover two things here since 95% of the steps are exactly the same. Buying a domain name for a website that you will host yourself (at a site like HostGator.com) and Buying a domain that refers to a site that you don't own, but you have a section dedicated to you. The first requires "nameserver names" and the second requires "forwarding." Don't worry we will describe these when we get there.

In your Browser – go to GoDaddy.com. Enter a domain name (like ShopHalePringle.com). The system will tell you if it is available.

As much as possible you should have the keywords you are marketing in your Domain Name (also called a URL).. Here are some rules of thumb.

- Your Name – brand yourself
- Key words for your market
- Don't use hyphens

Sometimes you have to be creative to find what you want (like adding the word "the" to the front or "shop" to the end. GoDaddy recommends a number of options when the URL you want is already taken.) There are times when I like hyphens (like Hale-SHOP.COM – this is MY version of SHOP.COM and I like shouting SHOP.COM), however most of the time it easier to talk to people without the hyphens. "ShopHalePringle dot com" is easier to say the "Shop hyphen Hale hyphen Pringle dot com." You can make the non-hyphenated version easy to read using capital letters.

When you find one you like, buy it. You don't need any of the other things they will try to sell you. (And BOY Howdy they will try to sell you). They will ask you to fill in a form that makes you a customer. They will give you a customer number and let your pick a password. You will need those two items later. You can see my customer number in the upper right hand corner of the screen shot below. You can try the coupon code diggdomain It has worked for a long time and gives you several dollars off the total price.



Home

Auctions

Marketplace

Media

Domains

Hosting

Email

Site Builders

Business

SSL Certificate

Manage Renew Upgrade

MY PRODUCTS

Show All My Products

MY ACCOUNT

Preferences

Account Settings

Customer Information

Order History

Pending Account Changes

My Downloads

Assign an AccountExec

Buyer Profiles

My Payment Information

Gift Card Balance

GoodAsGold Balance

Domain Related

Domain Transfers

Investor's Edge Domains

Domain Forwarding

Domain Monitoring/Backordering

\$1.99\* Domains

Buy Now!

For all new & current customers w/any new, non-domain purchase! No quantity limit!\*\*

New .COMs per year & lower

\$10.69\*

COM Transfers FREE 1-yr ext!

\$6.99\*

Start a Domain Name search:

Search input field with .com dropdown

GO!

Or get your domain fast with EXPRESS BUY!

SALE! .info \$0.89\*, SALE! .net \$9.99\*, SALE! .org \$9.99\*  
SALE! .me \$8.99, SALE! .mobi \$7.99\*, SALE! .us \$9.99

View Domain Options & Pricing Bulk Registration  
Transfer Your Domains

FREE EXTRAS!  
OVER \$100+

#1 in Domain Registrations

\*Plus ICANN fee of 18 cents per yr

Tune in Wednesdays @ 2 PM PT to hear Go Daddy  
CEO & Founder, Bob Parsons®, and his fascinating guests.



Entrepreneur,  
IndyCar® Serie  
& Go Daddy Gi

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Log back into GoDaddy .com using your customer ID number and password.  
Click on MY ACCOUNTS on the left and then Click on the DOMAIN MANAGER menu option.

The screenshot displays the GoDaddy website interface. At the top, there is a banner for "Live 24/7 Sales & Support (480)505-8877". Below this is the GoDaddy logo with the tagline "The web is your Domain!". The navigation menu includes "Home" and "Auctions". A secondary menu highlights "Domains", "Hosting", and "Email".

The main content area shows the user's name "GEORGE H PRING" and their account details: "Customer Number: 3882856" and "PIN: \*\*\*\*". There are links for "Update Security Settings" and "Contact Support".

On the left side, there is a "MY PRODUCTS" section with a "Manage" button and "Renew" and "Upgrade" buttons. The products listed are: Business Registration, Calendar, Domains (with a sub-item "Domain Manager" highlighted by a red arrow), Domains By Proxy (privacy), Email (with a sub-item "Check My Web Mail"), Free Products, Go Daddy Auctions™, Hosting, and Online File Folder™.

Below the account information, there is a "DOMAINS" section with a globe icon. It includes tabs for "Domains" and "Current Auctions", and sub-tabs for "My Domains" and "Transfers". A "Domain Name" field is visible at the bottom.

You will have just one domain. I have several as you can see in the screen below.

Click on the domain name.

## Domains

Organize History Search

Organize Locking Cash in Upgrade Renew Forward Contact Nameservers Whois

20 Domains (0 Selected)

<input checked="" type="checkbox"/>	Domain Name		Expires		Status
<input type="checkbox"/>	<a href="#">SHOPDREWPRINGLE.COM</a>		8/10/2010		Active
<input type="checkbox"/>	<a href="#">SHOPHALEPRINGLE.COM</a>		8/10/2010		Active
<input type="checkbox"/>	<a href="#">SHOPMARKPRINGLE.COM</a>		8/10/2010		Active
<input type="checkbox"/>	<a href="#">SHOPROBYNPRINGLE.COM</a>		8/10/2010		Active
<input type="checkbox"/>	<a href="#">SHOPSCOTTPRINGLE.COM</a>		8/10/2010		Active
<input type="checkbox"/>	<a href="#">SHOP-THE-USA.COM</a>		8/10/2010		Active
<input type="checkbox"/>	<a href="#">YOUR6FIGUREINCOME.BIZ</a>		4/8/2011		Active
<input type="checkbox"/>	<a href="#">YOUR6FIGUREINCOMENOW.COM</a>		4/9/2011		Active
<input type="checkbox"/>	<a href="#">YOUR6FIGUREINCOMEONLINE.COM</a>		4/9/2011		Active
<input type="checkbox"/>	<a href="#">YOUR6FIGUREINCOMESTORE.COM</a>		4/9/2011		Active

*Note: A red arrow points to the domain name SHOPHALEPRINGLE.COM in the table.*

# FORWARDING A DOMAIN

You forward a domain name to another site for a couple of reasons. One is when you don't "own" the site you are pointing to. This is true for replicated sites that belong to a network marketing company. Another situation is where you want two domain names pointing to the same website or one domain name to point at a secondary page in your main website (perhaps a sales page.)

A screen like to one below will pop up. You just need to click on the "manage" link beside the words "Forwarding"

The screenshot shows the GoDaddy Domain Manager interface for the domain SHOPHALEPRINGLE.COM. The top navigation bar includes 'My Account > DOMAINMANAGER' and buttons for 'Domains', 'Buy/Sell', 'Tools', and 'Help'. Below the navigation is a search bar with the domain name and a 'Go' button. A toolbar contains icons for 'Organize', 'Locking', 'Cash in', 'Upgrade', 'Renew', 'Forward', 'Contact', 'Nameservers', and 'Account'. The main content area is divided into two columns: 'Domain Information' and 'Domain Enhancements'. The 'Domain Information' section lists various settings: Registered: 8/10/2009, Locked: Locked (with a 'Manage' link), Expires On: 8/10/2010 (with 'Renew Now' and 'Consolidate Now!' links), Auto Renew: On (with a 'Manage' link), Status: Active (with a 'Refresh Page' link), Authorization Code: (with a 'Send by Email' link), and Forwarding: On (Last Update 8/10/2009) Forward Only (with a 'Manage' link) pointing to http://marketamerica.com/Ha... The 'Domain Enhancements' section includes Privacy: On, Domain Ownership Protection: Off, Certified Domain: No certification, Domain Appraisals: No appraisals, Premium Listings: No Premium Listings, CashParking: Disabled, Business Registration: Off, and Twitter: (empty). A red arrow points from the 'Forwarding' section in the left column to the 'Manage' link.

Your "Forwarding" area of your screen will look like this.



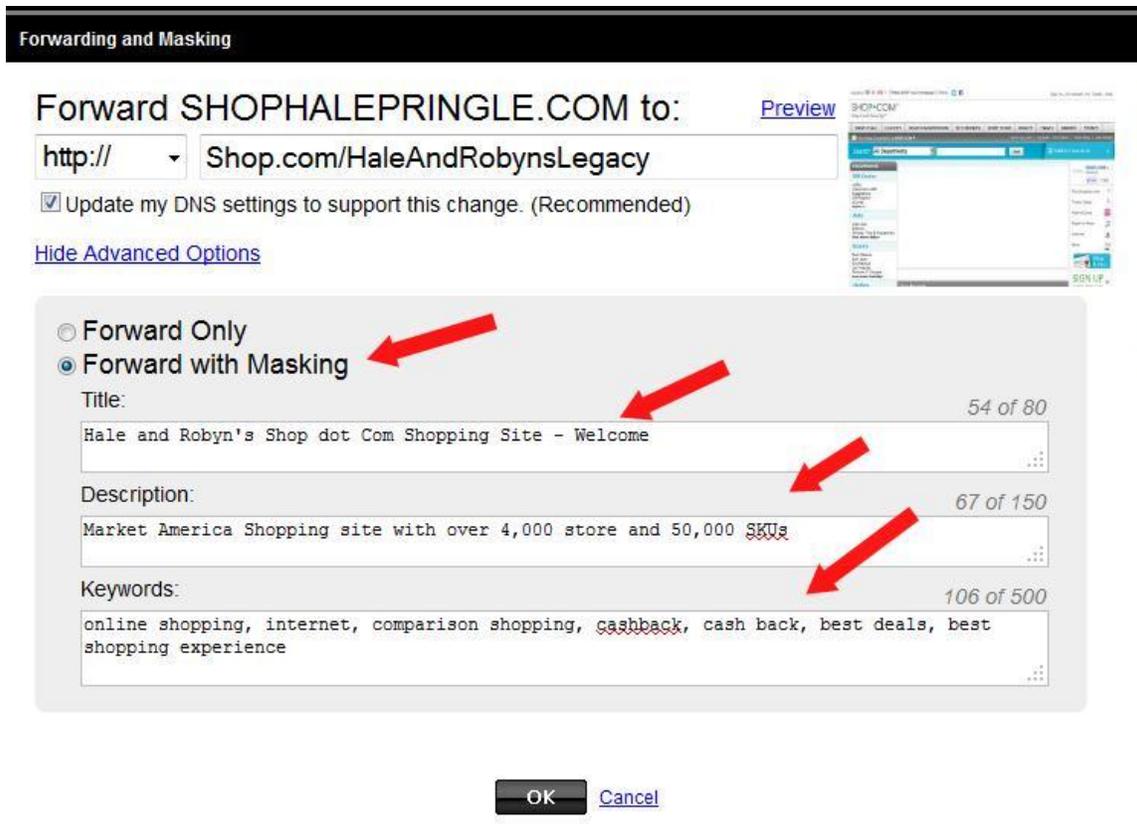
Click on the MANAGE Link.

Enter the site you want your domain name to point to in the box as shown below. You should click the PREVIEW link to make sure you entered things correctly. You CAN Click OK.

Personally I prefer to click the ADVANCED OPTIONS link



Choose FORWARD WITH MASKING and enter the information. When a user reaches you website, the top line is what they will see in their address bar. This is much more professional than a forwarding link that tells those in the know that you don't really "own" the site you are pointing to. The other two text boxes are a description and keywords. The description is what people will see if they find you site on Google.



Give it a few minutes (it will tell you when it thinks things have finished) and then go to your browser and try it out. They have 24 hour a day phone support if you have any problems.

While we are here lets look at one thing more.

## CHANGING NAMESERVERS

If you are pointing a domain server to a website or blog that you do own (you are paying for the hosting), you will need to change the “nameserver names” to change from GoDaddy’s servers to your own host.

**BREAK** – you are going to have to you your host site now and get the nameserver names You may have to log in to goDaddy again, but follow the steps from before right down to the main edit screen for your domain name.

In the main screen for you domain (under the Domain Manager – the same place we “managed” forwarding) you will see a link to SET NAMESERVERS.

Domains Buy/Sell Tools Help

# Domain Details

25% off SSL Get the same

Great news! The new [DNS Manager](#) is live.

All Domains  GO

Organize Locking Cash in Upgrade Renew Forward Contact Nameservers Account Change Delete Sel

## Domain Information

Registered: 8/10/2009

Locked: Locked [Manage](#)

Expires On: 8/10/2013 [Renew Now](#)  
[Consolidate Now!](#)

Auto Renew: On [Manage](#)  
Extended Auto Renew: Off [Get Extended Auto-Renew!](#)

Status: Active [Refresh Page](#)

Authorization Code: [Send by Email](#)

Forwarding: On (Last update 9/26/2011)  
Forward with masking  
[Manage](#)  
http://Shop.com/HaleAndRoby...

## Nameservers

Nameservers: (Last update 8/10/2009)  
NS31.DOMAINCONTROL.COM  
NS32.DOMAINCONTROL.COM

[Set Nameservers](#)  
[Manage DS Records](#)

## Domain

Privacy: On

Domain Own

Certified Do

Domain App

Premium Li

CashParkin

Business R

## DNS M

DNS Manager

A @

CNAME e

CNAME email

CNAME ftp

MX @

MX @

[Launch](#)

Click on that and you will see this screen.

### Set Nameservers

If you are hosting your Web site with us (you have a hosting account with us associated with this domain) or you want to Park or Forward your domain, we will automatically set your nameservers for you.

I want to **park** my domains.

I want to **forward** my domains.

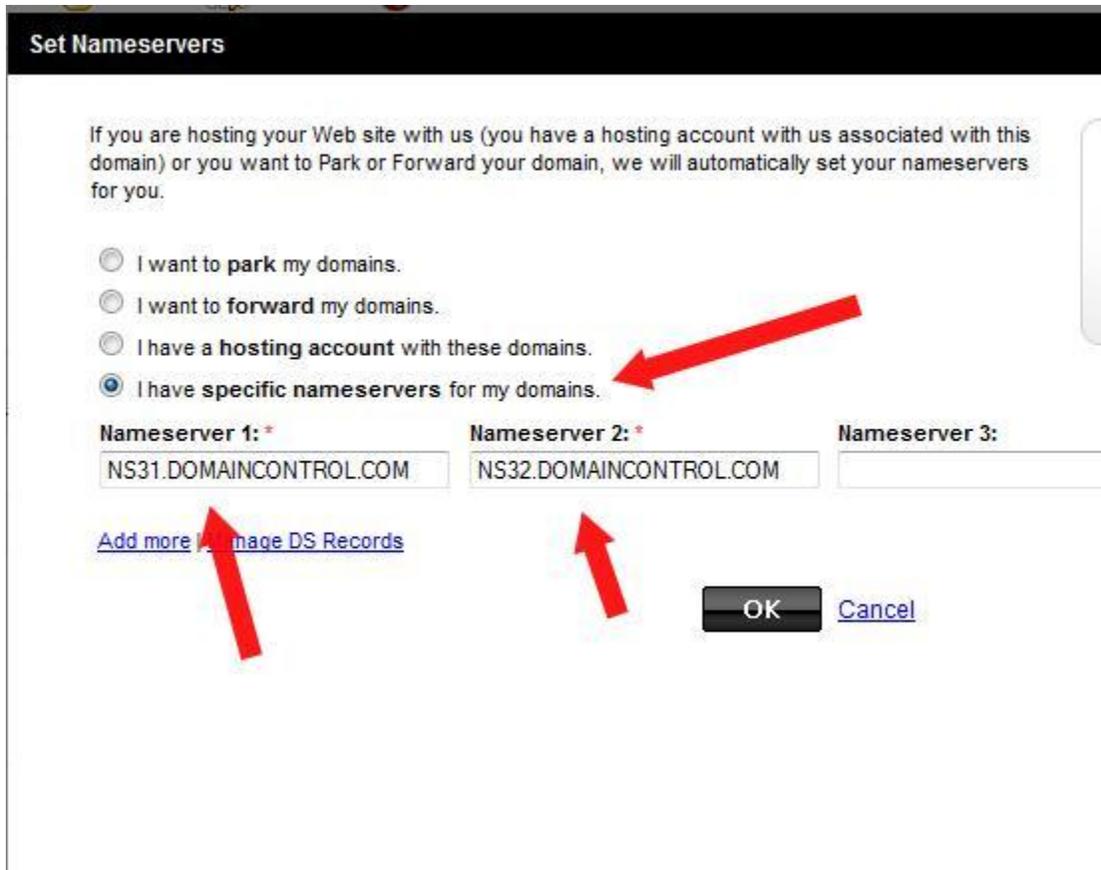
I have a **hosting account** with these domains.

I have **specific nameservers** for my domains.

**Nameserver 1: \***  **Nameserver 2: \***  **Nameserver 3:**

[Add more](#) / [Manage DS Records](#)

[Cancel](#)



Click the radio button for “I have specific nameservers for my domain” and replace the nameservers that are there with yours. Then click OK.

That’s it. You now can direct people to ShopHalePringle.com (☺☺) or XXXXXX.com and they will end up at your website.